



PRESS RELEASE

## Anuman Interactive unveils “Dracula: the Shadow of the Dragon”

Montreuil (France), November 22<sup>th</sup>, 2012. Game Connection Europe is now under way and software publisher Anuman Interactive is still breaking news. It has now officially unveiled the game "Dracula: the Shadow of the Dragon", which will of course be released under the Microïds label.

Over three years after acquiring the famous Microïds house and its portfolio of international games licenses, French software publisher Anuman Interactive has reaffirmed its commitment to becoming a force in adventure games with the release of "Dracula: the Shadow of the Dragon".

The title was devised and developed by French studio Koalabs and boasts a totally original storyline that takes players to the four corners of the world.

Anuman Interactive's General Manager Stéphane Longeard explains: "We're very pleased that 'Dracula: the Shadow of the Dragon' is to take its place in the Microïds catalogue and we have every confidence in the talent and ability of the Koalabs teams to complete the project."

Stéphane Marty, who co-founded Koalabs, adds: "We're convinced that working with Anuman Interactive will be good not just for Koalabs but for all adventure game enthusiasts, too."

"Dracula: the Shadow of the Dragon" is scheduled for release in the second quarter of 2013.



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**About Anuman Interactive:**

*Created in 2000, Anuman Interactive is a French publisher of software, applications and video games for the general public, and is best known for its Architecture, Highway Code and Creative Activities titles. With the experience and know-how of its teams, Anuman Interactive has widened its sphere, which mainly includes practical and edutainment titles, and now encompasses adventure video games, an industry in which it is becoming a major international player, thanks to the Microïds (Amerzone, Dracula, Still Life, Syberia) brand.*

*At the end of 2009, Anuman Interactive joined the Media-Participations group, the 3rd largest publishing group in France and the top comic book publishing group in Europe, as a subsidiary company, and has shared its multimedia expertise with the different companies within the group to consolidate its progress in the development of new technologies.*

*Today, Anuman Interactive develops, publishes and distributes applications, as well as video games, on a number of different platforms (PC, Mac, Consoles, iPhone, iPad, Android etc.), thanks to a rich and varied license catalogue. As both a major player in Apple's AppStore, and as the partner of globally known download platforms like Steam or Big Fish, these are certainly exciting times for Anuman Interactive!*

*For more information, visit <http://www.anuman-interactive.com/>*

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